

PRIVACY POLICY

Effective Date: [5/7/2026]

Last Updated: [5/7/2026]

Bake Pure Co. LLC, a Colorado limited liability company based in Loveland, Colorado ("**Company**"), operates the website located at <https://bakepureco.com/> ("**Site**"). The Site provides general information about the Company's allergy-friendly cottage food bakery, lists ingredients for menu items, and offers a basic contact form for inquiries about catering or larger orders. No ecommerce or online checkout occurs on the Site; all sales occur offline at the Company's bakery stand on the property in Loveland, Colorado. This Privacy Policy ("**Privacy Policy**") explains how the Company collects, uses, and shares personal information in connection with the Site.

1. Who We Are and What This Policy Covers. This Privacy Policy describes how the Company collects, uses, and shares personal information when you access or use the Site.

(a) Scope. This Privacy Policy applies only to personal information collected through the Site, including information you submit through the Site's contact form. It does not apply to information collected offline at the Company's bakery stand, or to any information collected by third-party websites that may be linked from the Site.

(b) Contact for Privacy Matters. If you have questions or requests regarding privacy, please contact:

(i) Email: BakePureCo@gmail.com

(ii) Mailing: Bake Pure Co. LLC, 3005 Madison Ave, Loveland, CO 80538

2. Information We Collect.

2.1. Information You Submit Directly.

(a) Contact Form. If you choose to submit an inquiry through the Site's contact form, the Company collects your name, email address, and your free-text message describing what you would like to order or ask about. You may choose to include other information in your message.

(b) Sensitive Information. The Company does not ask for or encourage the submission of sensitive personal information (including medical or allergy information) via the contact form or by email. Please do not submit sensitive information. If you nonetheless provide sensitive information, the Company will use it only as needed to respond to your inquiry and plan potential orders, will avoid retaining it longer than necessary for those purposes, and will minimize, redact, or delete such information when it is no longer needed.

2.2. Information Collected Automatically.

(a) **Hosting/Server Logs.** The Site is hosted by DreamHost. As is common for websites, the hosting environment may automatically collect and log certain information, such as internet protocol (IP) address, browser type, operating system, pages viewed, referring page, and date/time stamps. The Company uses these logs to operate, secure, troubleshoot, and improve the Site.

(b) **Cookies and Similar Technologies.** The Site does not use analytics tools (for example, no Google Analytics and no Meta/Facebook pixel) and does not use third-party advertising or tracking cookies. The Site or the hosting provider may set essential or functional cookies that are necessary for operation and security of the Site. No non-essential cookies are used at this time.

2.3.NoOnline Payments. The Site does not collect payment card information or process payments online.

3. How We Use Personal Information. The Company uses personal information for the following purposes:

(a) To receive, review, and respond to inquiries submitted through the contact form.

(b) To communicate about and plan potential catering or larger orders, including availability and logistics, all of which are confirmed offline.

(c) To operate, secure, troubleshoot, and improve the Site, including analyzing hosting/server logs.

(d) To comply with applicable laws and to protect the Company's rights, property, users, and the public.

The Company does not create user profiles for advertising and does not use personal information for targeted advertising.

4. How We Share Personal Information.

(a) **Service Providers.** The Company uses limited service providers to support the Site and business operations, including website hosting (DreamHost) and the Company's email provider. These providers may access personal information only as reasonably necessary to provide their services to the Company and are not permitted to use the information for their own independent purposes.

(b) **Legal and Safety.** The Company may disclose personal information if required by law or legal process, or if the Company believes disclosure is necessary to protect the Company, users, or the public.

(c) **No Sale or Sharing for Advertising.** The Company does not sell personal information and does not share personal information for cross-context behavioral advertising.

(d) **Business Transfers.** If the Company is involved in a merger, acquisition, reorganization, or sale of assets, personal information may be transferred as part of that transaction, subject to the commitments in this Privacy Policy.

5. Data Retention.

(a) **Emails and Inquiries.** Contact form submissions are delivered to the Company's business email inbox and are not stored in a website dashboard. The Company retains emails and related correspondence as business records for as long as reasonably necessary to respond to the inquiry, manage potential orders, and comply with legal obligations. If sensitive information is received, the Company will minimize, redact, or delete it when it is no longer needed to address the inquiry or order planning.

(b) **Hosting Logs.** Server and hosting logs are retained according to DreamHost's standard retention practices, which may change from time to time.

(c) **Deletion.** The Company will delete or de-identify personal information when it is no longer needed for the purposes described in this Privacy Policy, subject to legal requirements.

6. Your Choices and Requests.

(a) **Contact for Requests.** You may request access to, correction of, or deletion of information you submitted via the contact form by emailing [BakePureCo@gmail.com].

(b) **Small Business Approach.** The Company is a small business and may not be legally required to honor certain privacy rights under state privacy laws (including the Colorado Privacy Act). Even so, the Company will consider and in good faith honor reasonable requests to the extent feasible.

(c) **Opt-Out of Future Emails.** You may opt out of receiving future emails beyond a specific inquiry by notifying the Company at [BakePureCo@gmail.com]. This opt-out does not apply to transactional or administrative communications related to an active inquiry or order planning.

7. Children's Privacy. The Site is not directed to children under 13, and the Company does not knowingly collect personal information from children under 13. If the Company learns that personal information has been collected from a child under 13, the Company will delete it.

8. Security. The Company uses reasonable technical and organizational measures to protect personal information, including secure hosting and limiting access to those who need the information to operate the Site or respond to inquiries. However, no method of transmission or storage is 100% secure. Please do not send sensitive information (including medical or allergy information) via the contact form or email.

9. International Visitors. The Company operates in the United States and does not target users outside the United States. If you access the Site from outside the United States, you understand that your information will be processed in the United States under U.S. law.

10. Changes to This Policy. The Company may update this Privacy Policy from time to time. When updated, the revised Privacy Policy will be posted on the Site with a new effective

date. If the Company makes material changes, the Company will indicate those changes clearly on the Site.

11. How to Contact Us. For questions about this Privacy Policy or to submit a privacy request, please contact:

(a) Email: BakePureCo@gmail.com

(b) Mailing: Bake Pure Co. LLC, 3005 Madison Ave, Loveland, CO 80538